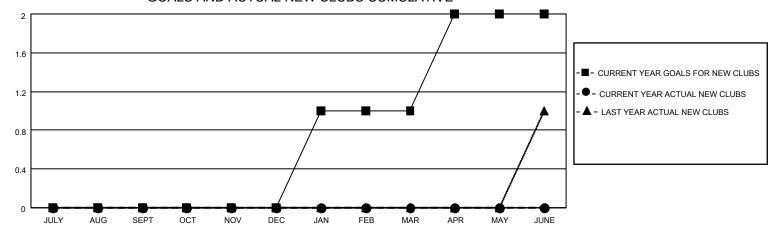
## MONTHLY MEMBERSHIP PROGRESS REPORT

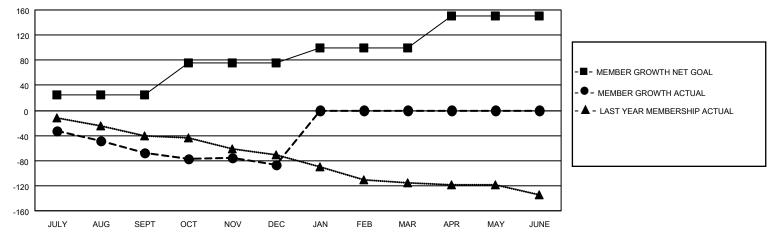
## LOCATION VIRGINIA District 24 L Results as of: 12/31/2021

| Clubs                 |               |           |               | Members               |                        |                         |  |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|-------------------------|--|
| RESULTS FOR 2021-2022 |               |           |               | RESULTS FOR 2021-2022 |                        |                         |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER MEME          | BER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 0             | 0         | 4             | JULY/AUG/SEPT         | 25                     | 88                      | 136  |
| OCT/NOV/DEC           | 0             | 0         | 0             | OCT/NOV/DEC           | 50                     | 49                      | 63   |
| JAN/FEB/MAR           | 1             | 0         | 0             | JAN/FEB/MAR           | 25                     | 0                       | 0  |
| APR/MAY/JUNE          | 1             | 0         | 0             | APR/MAY/JUNE          | 50                     | 0                       | 0  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 4 |     | 36 CLUBS OF 94 ADDED 1 OR<br>MORE NEW MEMBERS | GENDER DISTRIBUTION                 |              |  |
|------------------|-----|---|-------------------------------------|--------------|--|
|                  |     | WORLE NEW WEWBERG                             | MALE 1,553 (63.86%)                 |              |  |
|                  |     |   | FEMALE                              | 879 (36.14%) |  |
| DROPPED MEMBERS  |     |   | NON BINARY                          | 0 (0.00%)    |  |
|                  |     |   | PREFER NOT TO ANSWER                | 0 (0.00%)    |  |
| DECEASED         | 39  |   |                                     |              |  |
| CLUB CANCELLED   | 28  | CLICK HERE FOR CUMULATIVE                     | TOTAL FAMILY UNIT MEMBERS           | 455          |  |
| OTHER            | 131 | MEMBERSHIP DATA                               |                                     |              |  |
| TOTAL            | 198 |   | FAMILY MEMBERS PAYING HALF DUES 229 |              |  |
|                  |     |   |                                     |              |  |